

# The Invitation

Copenhagen, Denmark  
March 2024

The TwentyThree Summit, the largest European conference dedicated to all things video, is back. On Thursday, May 30, 600+ of the world's video changemakers will gather at our home in Copenhagen for a very special day dedicated to moving your companies forward with video.

Last year, we were joined by 600 people from more than 25 countries and 40+ speakers. This year we're taking it up a level. We've hand-picked 50 guest speakers to share their video insights and experience across 30 separate sessions. It's an intensive day that won't only inspire you - it will also arm you with practical knowledge you can apply to upgrade your company's video game.

## Video is now

The theme of this year's TwentyThree Summit is **Video is Now**. Video is no longer tomorrow's technology:

Your customers spend 59% of their time online watching video  
Your meetings are video, your events are video  
Your customer touchpoints are becoming video  
And your website should be video and webinars

But how do you make the change? Since TwentyThree's founding in 2005, we've been dedicated to giving teams around the world the tools to move their whole company forward with video. We do this across the year with reports, webinars, and Frame, but the TwentyThree Summit is the summation of our efforts.

To that end, we've packed a program, covering meeting your customers with video at every touchpoint, scaling your webinar programs, enabling everyone in your team to work with video, making sure you're getting the most out of your content with attribution and analytics insights, the production tips and gear you need to know, and much more. And if you can't decide on which talk or panel to join, you'll have your own personal host to help guide you through the experience.

The TwentyThree Summit is for giving you the tools to enable everyone in your company to do video. But that doesn't mean we can't also have a bit of fun. On top of the conference, we've also curated the Copenhagen Experience. Whether it's taking in a museum on Wednesday, seeing the world's coolest neighbourhood, Nørrebro, by bike, or taking part in Distortion, the biggest street party in the EU, we've got you covered.

We encourage you to build your own experience, whether you can only make the main event on Thursday, if you want to join us from the 29th to the 31st, or even make a holiday of it!

We can't wait to see you,

Two handwritten signatures in black ink. The first signature is 'Amelia' and the second is 'Daniele'.

Amelia and Daniele  
TwentyThree Summit Organisers